

Subject name:		Intellectual Property Management	ECTS: 1
Effects:		The content of the effect assigned to the subject:	Directional effect reference:
Knowledge: (In terms of knowledge, the graduate knows and understands)	W1	issues in the field of intellectual property protection, which includes understanding the legal aspects of using the products of human intelligence (copyright and related rights, industrial property law)	
Skills: (In terms of skills, the graduate can)	U1	find the necessary information in collections of legal acts (laws and regulations, court decisions) and practically use the knowledge in the field of intellectual property protection, skillfully communicating in the language of the subject	
Social competences: (Within the scope of competence, the graduate is ready to)	K1	practically use the acquired knowledge in the field of intellectual property protection and to seek cooperation with experts in case of difficulties with solving the problem on their own	
Course content ensuring the achievement of learning outcomes:		On the basis of the literature on the subject (data from the Patent Office, court rulings), students prepare and deliver presentations covering the issues of industrial property protection as well as copyright and related rights. The presentations are a starting point for discussion and discussing the most important issues in the field of intellectual property protection.	
Examination methods:		Presentation	