



SZKOŁA GŁÓWNA
GOSPODARSTWA
WIEJSKIEGO

Small and Medium Size Enterprises in the European Union

Educational subject description sheet

Basic information

Field of study Finance and accounting - przedmioty do wyboru	Didactic cycle 2024/25
Speciality -	Subject code EKRFA-FS_D.28.06467.24
Organizational unit Faculty of Economics	Lecture languages english
Study level second cycle (post bachelor's degree)	Mandatory Elective subjects
Study form full-time studies	Block Major subjects
Education profile General academic	Disciplines Economics and finance
Coordinator	Joanna Rakowska
Teacher	Joanna Rakowska
Period Semester 4	Examination Pass with grade
	Activities and hours Lecture: 20 Auditorium exercises: 10
	Number of ECTS points 3

Goals

Code	Goal
C1	introduce theory of entrepreneurship with special focus on SMEs
C2	show the influence of EU Single Market on the conditions of starting and running SMEs in member states
C3	present sources and methods of analysing SME sector
C4	discuss the importance of SMEs for national and EU economy

Entry requirements

none

Subject's learning outcomes

Code	Outcomes in terms of	Effects	Examination methods
Knowledge - Student knows and understands:			
W1	theory of entrepreneurship	FA_K2_W01	Project, Presentation
W2	differences and similarities in conditions of starting up and running SMEs in EU countries	FA_K2_W03	Project, Presentation
Skills - Student can:			
U1	obtain and analyse national and supra-national statistics on SMEs	FA_K2_U01	Project, Presentation
Social competences - Student is ready to:			
K1	promote entrepreneurship	FA_K2_K02	Project, Presentation

Study content

No.	Course content	Subject's learning outcomes	Activities
1.	Lectures: EU Integration Process in brief. SMEs Definition; Role of SMEs in EU and Member Countries Economies. EU Policy towards SMEs: institutions and programmes, priorities and new strategies: Lisbon Strategy for Growth and Jobs, Competitiveness and Innovation Framework Programme (CIP) 2007-2013, EU policy towards SME in 2014-2020. SMEs on the Single European Market: free movement of goods, services, capital and people. SMEs and Competition Policy, Consumer Protection Policy, Environmental Protection Policy and Innovation Policy. 'European Charter for Small Enterprises', 'Small Business Act' for Europe, 'Think Small First' Rule in EU Legislation and Programmes. Administrative Burdens Reduction Programme.	W1, W2, K1	Lecture
2.	Classes: Facts and Figures on EU SMEs: Surveys on Entrepreneurship in EU, the Observatory of European SMEs, Eurostat business statistics, Eurobarometer flash reports. EU Funding for SMEs - Access to Finances, EU Support for SMEs in New Member Countries (experience of Poland).	W2, U1	Auditorium exercises

Course advanced

Activities	Methods of conducting classes
Lecture	Lecture, Conversation lecture

Activities	Methods of conducting classes
Auditorium exercises	Case study, Discussion

Activities	Examination method	Percentage
Lecture	Project	50%
Auditorium exercises	Presentation	50%

Activities	Credit conditions
Lecture	to obtain at least 51 points (out of 100 points total calculated for lectures and classes jointly)
Auditorium exercises	to obtain at least 51 points (out of 100 points total calculated for lectures and classes jointly)

Literature

Obligatory

1. European Commission. (2008). Communication from the Commission to the Council, the European Parliament, the European Economic and Social Committee and the Committee of the Regions: "Think Small First" - A "Small Business Act" for Europe (COM(2008) 394 final).
2. Organisation for Economic Co-operation and Development (OECD), European Commission (EC). (2007). Eurostat-OECD Manual on Business Demography.
3. The World Bank. (n.d.). Doing Business: Reports Series

Optional

1. European Commission. (2020). User guide to the SME definition. https://ec.europa.eu/growth/smes/sme-definition_en
2. European Commission. (n.d.). SME self-assessment questionnaire. https://ec.europa.eu/growth/tools-databases/SME-Wizard/smeq.do;SME_SESSION_ID=egb8uY-RhYs6mXQa-QD4tXziwDLOiy7liGAup0KcW-7fLSNYhAPI!262006227?execution=e1s1
3. European Commission. (2023). Annual Report on European SMEs 2022/2023. https://single-market-economy.ec.europa.eu/document/download/b7d8f71f-4784-4537-8ecf-7f4b53d5fe24_en?filename=Annual%20Report%20on%20European%20SMEs%202023_FINAL.pdf
4. European Commission. (n.d.). SME strategy resources. https://single-market-economy.ec.europa.eu/smes/sme-strategy_en
5. European Commission. (2024). SME Performance Review 2022/2023 - EU27 countries sheet. <https://ec.europa.eu/docsroom/documents/54984>

Calculation of ECTS points

Activity form	Activity hours*
Lecture	20
Auditorium exercises	10
Self-study on the content covered in class	10
Preparation for exercises	10
Preparing the project	30
Conducting literature research	7

Preparation of a multimedia presentation	3
Student workload	Hours 90
Number of ECTS points	ECTS 3

* hour means 45 minutes

Effects

Code	Content
FA_K2_K02	The graduate is ready to conduct professional activity in a socially responsible, entrepreneurial, ethical and public interest manner, as well as develop professional achievements and maintain the ethos of the profession, as well as think in an entrepreneurial way
FA_K2_U01	The graduate is able to use the knowledge to a greater extent when selecting data sources, methods, tools, analyses and calculations in the field of phenomena in the field of finance and accounting, as well as for critical evaluation and interpretation of the results obtained
FA_K2_W01	The graduate knows and understands in-depth theoretical issues of phenomena occurring in the economy, including the agri-food sector
FA_K2_W03	The graduate knows and understands an extended level, forms, and standards as well as legal regulations regarding the functioning of entities in the real and financial sector